



Web Risk Manager And Infrared Testing Inc. Form Strategic Alliance

For Immediate Release

CHICAGO/EWORLDWIRE/Oct. 5, 2004 --- Web Risk Manager and Infrared Testing Inc. announce a strategic alliance to cross sell and package both professional services for large national and international property risk management groups.

"ITI has the best infrared inspection tool and product on the market," remarked E.J. Zinnecker, Jr. CEO of WRM, Inc. "We are excited about our relationship with this organization. Both companies bring quality clients and high caliber risk management professionals to the table which we feel will significantly positively impact future sales and product growth.

"Already discussions with ITI include concrete plans to build additional RM tracking modules for WRM in 2005, for example. With its inspection tool and our web-enabled risk management database system, we expect the package to be well received with risk managers looking to take control over their insurance marketing and risk mitigation data."

Additional information and package pricing are available by contacting:

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