



## **Multinational Businesses Choose Web Risk Manager**

*U.S. Insurance Probe Forces International Changes*

For Immediate Release

CHICAGO/EWORLDWIRE/Nov. 9, 2004 --- Web Risk Manager is getting a lot of international attention as being part of the answer to top businesses taking control of the insurance information process. Web Risk Manager is becoming the choice of top worldwide companies to manage and own their property insurance data.

WRM provides a service to all three tiers of customers (insurance carriers, brokers, and business direct customers). The company's goal is to be an independent party that not only manages, but that also tracks key risk-exposure data over the course of the insurance cycle or policy. WRM does not sell or broker insurance. It simply helps its clients manage their respective property risks.

Large national businesses, self insurance, captive and large insurance pools have been very interested in WRM, but it is the international large business that is seeing the benefits now. Ford Motor Company and Hyatt Hotels are both using WRM; global collaboration and global communication have been the main reasons for companies to use the service. As an added feature, the company provides a better insurance submission model for property insurance.

With the insurance probe well underway in the United States, every new announcement sparks more interest for WRM to help. The company expects a very big shift in the insurance model next year, with more companies looking for better control over their insurance costs. WRM may well be the common denominator in the equation.

### **About Web Risk Manager**

Web Risk Manager is a Web-enabled property risk management database and tracking solution for companies that need to manage critical insurance data, to have it available at anytime and to use that data to acquire accurate insurance coverage and premiums. Annual license pricing is inexpensive, and pricing is scaled according to the size of risk. Web Risk Manager is an independent service aimed at helping the end-client take control over property risk exposures and insurance costs.

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